

Winston Fassett

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Profile

Savvy, focused, enterprising product development manager and software architect with over ten years of experience in product and project management and software engineering. A relentless, fast and versatile learner with a long history of success in a variety of industries including finance, investment banking, healthcare, and social media. With a reputation for mentoring and rapidly adapting teams to new technology platforms, I use small teams to deliver well-designed solutions to demanding, high-profile customers.

Professional Experience

Shrink the World (Dec 2007 - Present)

Dallas, TX

CTO / Director of Product Development

Industry:

Internet / Social Media Startup

Business:

Niche social networks, the first being targeted at endurance athletes, i.e. runners, cyclists, swimmers and triathletes

Team Size:

2 developers, 1 product manager, 1 strategy consultant, 2 designers, 3 business development & support personnel

Technologies:

ASP.NET 3.5, C#, Boo, NHibernate 1.2, LINQ, SQL Server 2005, Subversion, Prototype, AJAX / DHTML, Lucene, Spring.NET

Owned the definition, construction, and deployment of a new social media platform to be used as the foundation of various niche social networks, starting with racenation.com. Assembled a team, defined product and corporate strategy, detailed requirements and visual design. Collaborated with team to manage roadmap, launch plan, marketing, business development, and ongoing operations. Built the entire technology platform from scratch using ASP.NET in 5 months with 2.5 developers. Manage daily operations and act as the public face of racenation.

Strategy and Operations

Helped define long and short-range business vision, staffing and launch plan. Researched and monitored competition, collaborated on marketing, led brainstorming sessions, developed messaging, and directed customer and product strategy.

Product and Project Management

Managed all features, bugs, enhancements, issues, risks, and tasks down to the lowest level. Maintained a comprehensive product and corporate roadmap, provided summaries, updates, support, and training to executive and business development teams. Set priorities and determined the work plan and schedule. Delivered quality results on schedule in every release.

Support and Business Development

Acted as the face of racenation.com, writing blog posts about new features, generating excitement and engendering familiarity and trust. Collaborated with race directors and clubs to provide compelling features and acquire large populations of users. Wrote sales guides and boarding materials for business development team and assisted in crafting messaging for demos and email marketing.

Application Development & Features

A full-featured social media engine akin to Facebook or LinkedIn, but with a niche-specific twist that is not available in general social networking platforms. Oversaw all design, development, testing, deployment, and support.

ORIX USA Corporation (May 2001 - Dec 2007)

Dallas, TX

A global investment banking and financial services company with over \$4 billion in assets, headquartered in Dallas, Texas, with approximately 1,200 employees in New York, London, Paris, Frankfurt, Chicago, and Los Angeles. Recently merged with leading investment banking firm Houlihan Lokey.

Manager of Application Development

Business:

M&A Services and Financing, Equipment Leasing, Valuation Opinions, Commercial Loan Servicing, Asset Management, Commercial Mortgage Backed Securities, Corporate Finance,

Application Development & Support

- Managed and oversaw all application development and support.
- Approver and advisor to CIO in technology purchases and hiring decisions, as well as management and prioritization of IT initiatives, risks, issues, and scope.
- Conducted application development performance, salary and incentive planning.
- Leader in methodology development, developer education, and

Tenants in Common

Team:

5 direct reports – 3 senior developers, 2 junior.

Technologies:

Java J2EE, JSF, Facelets, ASP.NET, WinForms, Wall Street Office, SalesLogix

Application Architect

Team:

8 developers, 6 analysts, 3 DBAs, 2 report writers, 2 project managers

Technologies:

Java J2EE, Spring, Struts, Hibernate, Crystal Reports, Weblogic Server

Technical Lead

Team:

7 developers, 4 analysts, 1 project manager, 3 DBAs

Technologies:

Java J2EE, Weblogic Workflow, Struts, Crystal Reports, Weblogic Server

Senior Application Developer / Data Warehouse Specialist

Team:

8 developers, 5 analysts, 1 project manager, 3 DBAs, 4 BI consultants

Technologies:

Classic ASP, ASP.NET, Java / Struts, Brio Enterprise Portal

knowledge management; refining internal practices in order to improve project delivery.

- Coached and mentored developers and analysts on application development methodology, project management, requirements gathering, and analysis and design.
- Strong record of hiring and rapidly maturing entry-level resources and delivering feature-rich, stable applications with remarkably small teams.

S3: Special Servicing Asset Management

Delivered new web application for managing resolution of specially serviced loan assets, integrated with primary servicing, accounting, document management systems, and enterprise data warehouse.

- Responsible for full architecture, design, construction, and testing.
- Managed all technical resources, including resource plan and hiring and management of employees and contractors.

CORE: Collateral Operating Statement and Rent Roll Entry

New workflow and web application to automate and manage the manual entry, imaging, and analysis of borrower operating statements and rent rolls

- Led developer training sessions in order to reskill staff from a Microsoft development organization to a Java / J2EE development organization.
- Designed application architecture, selecting tools and libraries and leading sessions to educate developers and design data, business, and web layers.

OCM Online Website & Enterprise Data Warehouse

New commercial portal through which investors can create custom portfolios, schedule and subscribe to production reports, and perform ad hoc multi-dimensional analysis on loan and property data for Commercial Mortgage-Backed Securities.

Wrote Informatica ETL mappings, designed web reports in classic ASP, setup report scheduling in Brio Enterprise Portal, and built ad-hoc multi-dimensional analysis tool running inside of Brio Query Analyzer.

Perot Systems Corporation (June 1998-April 2001)

Dallas – Luxembourg - London

Technology consulting and outsourcing firm founded by Ross Perot after selling EDS. PSC provides business process consulting, application development and customization, and infrastructure assessment and management services.

Analytic CRM Consultant / Sales Engineer

Customers:

AMD, Hilton Hotels

Technologies:

Analytic CRM, Data Warehousing, Web Development

Business Intelligence / Data Warehousing Group

- Consulted customers on analytic CRM and assisted in implementation.
- Delivered product demos, developed marketing collateral and sales slides.
- Service line development – Worked with partner marketing consulting company to develop joint service offerings for CRM business consulting and implementation.

Groupware Consultant

Customer:

Tenet Healthcare

PSC Healthcare – Groupware/Workflow Team

Designed and developed collaborative applications for workflow and imaging using Lotus Notes and Lotus Domino.

Business Process Consultant

Perot Systems Europe

Customer:

CEDEL (now ClearStream)
Luxembourg, Luxembourg

PSC Global Financial Services

- Business process redesign – Redesigned the application development and testing organization of the 2nd largest securities clearinghouse in Europe. Determined customer goals, performed gap analysis, identified bottlenecks and mitigation strategies and wrote recommendation of standard processes, templates, terminology,

measurements, governance model, and tools.

- Business development – Research, proposal development, writing, and planning for major strategic ventures in Europe.

Other Projects

AdVault, Inc (2007-2008)

Provided technical consulting and acted as CTO to assist in defining and piloting a technology solution for delivering secure, portable electronic legal and medical documents. Assisted with vendor selection and project staffing

MindTree (2007-Present)

Designed and built a MindMapping tool to rival commercial application MindManager and top open source competitor FreeMind. Hierarchical information management with zoomable, animated user interface, flexible formatting, clipboard support, undo / redo.

NewsFutures (2006)

Collaborated with CTO on next major release of PTS (Prediction Trading System), a commercial Java-based web trading system for prediction markets, currently used by several major web sites including US News & World Report and Yahoo! Tech Buzz. Consulted with executive leadership on the framing of new offerings such as charity-based prediction markets (now bet2give.com) and self-service markets for the blogger community.

Foreign Languages

French. 9 years of high school, university, and foreign study. Lived and worked abroad in the Netherlands and Luxembourg, respectively.

Education

Baylor University

Waco, Texas

Bachelor of Arts: University Scholar (Magna Cum Laude)

with emphasis on 16th-19th century European philosophy, history, religion, and French

Honors:

- National Merit Finalist, Maastricht Foreign Study Scholarship
- Phi Beta Kappa, Golden Key Honor Society, Dean's List 6 semesters

University of Maastricht

Maastricht, The Netherlands

Coursework in French, History, and Philosophy

GPA: **4.0**